

FSC-106-B	6/22/98	
SUBJECT: Retail Promotion Tracking		
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*WJM*

**Objective:** Provide specifications and information for Retail Promotion Tracking data via the Mercury System.

**Purpose:** Detailed documentation for Mercury - Retail Promotion Tracking

This following documentation will provide information and specifications for Retail Promotion Tracking via the Mercury System. **These reports will be available through Mercury on June 22, 1998.**

Program Contacts: Mercury Technical Problems - RJR HotLine  
Mercury user and data questions - Your Region Business Manager

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